



## **We've got some BIG NEWS for the 2018 HomeBuilders Spring Retreat!**

Thank you so much for being a local coordinator in your church for the annual HomeBuilders Spring Retreat. We have some **big changes** coming this year and we need your help to make this a successful retreat for families that benefit from our ministry.

### **New Theme**

Our theme this year is **"Rock Solid,"** based on Matthew 7:24-27. Scripture gives us clear principles on how to build our families on His Word. Our prayerful vision is to help families go from just surviving to abundant thriving.

### **Awesome Location and Schedule**

Our spring retreat is being held in **Gulf Shores, Alabama**. The goal here is to provide plenty of opportunities for rest, relaxation, and fun times with your spouse that can only be found in a resort area like the **Gulf Coast**. We have spread out the retreat over 3 days to give you and your spouse more relaxation time.

### **New Excitement**

We have made **big improvements** over the past few years. If you haven't been to a retreat in a while, you really need to join us to see what's new! We've added interactive game time, connect time with your spouse, a photo booth, a Thursday evening shrimp boil, and more. Each year we strive to improve the retreat to impact more families on a deeper, more meaningful level.

## Why This Retreat?

Let me explain why we think this retreat is THE retreat to attend...

- **Relaxed schedule:** One of the most important things a married couple needs is time together. You need time to relax, reconnect, and enjoy time with each other. Get away from the busyness of life and focus on your relationship with your God, and your spouse.
- **Proven System:** Every year we ask for critiques so we can improve our ministry efforts. The feedback we receive is amazing. Through your efforts, we really have struck the right blend of teaching, worship, fun, and fellowship. Over 90% of our attendees plan on coming back again and want to invite their friends. This retreat is changing lives!
- **Choose Your Topics:** One thing that makes a HomeBuilders Retreat unique is our breakout session time. Need to learn about parenting? We have a class for you. Having trouble communicating with your spouse? We've got you covered. Having trouble with family finances? We have someone who specializes in that field. You choose the classes that fit your family's needs each year.
- **Connect Time:** There is never time when you get back home to really discuss the session content. Well, we have made time after each session for attendees to discuss what they have just learned. Problem solved!
- **Access to the Speakers:** We have amazing speakers who are uniquely qualified to speak on various topics. Each is trained in their respective areas of expertise to help your family move to the next level. All our speakers make themselves available to speak with attendees one-on-one. These men and women are gracious with their time and knowledge for your benefit.
- **Fun:** Our main goal is to share life-changing truths from scripture regarding the family, but we like to have fun along the way. We do our best to provide an enjoyable atmosphere with entertaining activities.

## Who Should Attend?

Whether you're already married or soon to be married, we have something for you. Engaged couples and newlyweds will appreciate the chance to start out on the right foot. Those who have already been married for a while will learn how to spark a new excitement in marriage and take it to the next level. Couples of blended families will learn how to better combine their families and avoid some of the traps along the way. Some couples are almost to the breaking point. A HomeBuilders Retreat may be the best thing to help them to get on track.

## Promote It!

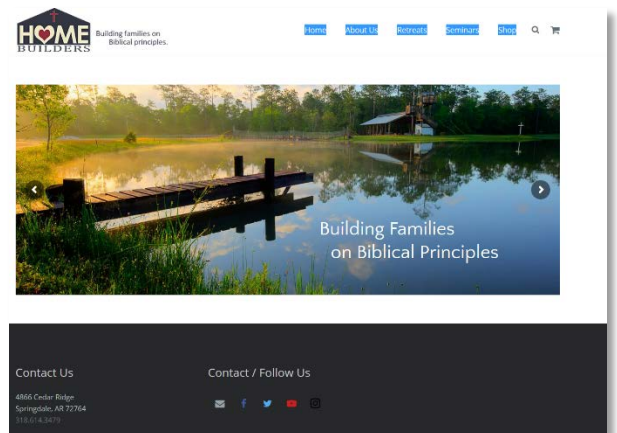
Think you might have some families at your church that could benefit from the HomeBuilders Retreat? Great! We want to help you effectively promote the retreat in your church or small group. Here are some ideas we've found to work well:

1. **Lead by Example:** We have learned that there is no substitute for attendance by church leadership. If the pastor or small group leader attends, other couples will attend. Just by attending the retreat yourself, you are letting others see the importance you place on your own family and family ministry.
2. **Video:** It's impossible to convey the true experience of a HomeBuilders Retreat with any marketing material, but the video is probably the best option right now. Show our promotional video which will help families better understand.



<http://tiny.cc/videopromoview>

3. **Post Cards:** Included with this package are post cards that can be given to everyone in your group. If you need more, just let us know. The post cards provide all the basic info to help people learn more and register for the retreat.
4. **Website:** Our website, [www.homebuildersministry.org](http://www.homebuildersministry.org), is the main hub that contains everything you need. See the schedule, buy your tickets, learn more about the surrounding accommodations, and more. You can even read some of the testimonials left by people who have attended a HomeBuilders Retreat.
5. **Testimonials:** If you have couples at your church that have already been to a retreat, ask if they would be willing to share with your church or small group about their experience. Word of mouth is still one of the best ways to convey how meaningful the retreats can be for a family.
6. **From the Pulpit:** Because you may have several people interested that are not yet plugged into a Sunday school class or small group, it is a good idea for someone to share from the pulpit on a Sunday morning.
7. **Groups:** Many churches and classes come as a group. These retreats are even more fun when you bring your friends with you!



## FAQs

### **Q: How much does the retreat cost?**

A: The cost is \$125 per person including accommodations or \$100 per person if you make your own arrangements for accommodations. The fees include your meal Thursday night, breakfast and lunch Friday, breakfast Saturday, all the speaker presentations and materials, all worship times, and refreshments between sessions. Registration deadline is **April 22**.

### **Q: How do I register for the retreat?**

A: Just visit [www.HomeBuildersMinistry.org](http://www.HomeBuildersMinistry.org) and click on "retreats" and then "2018 Spring Retreat." Everything you need is there. You can purchase your reservation tickets online.

### **Q: What topics will be covered this year?**

A: This year based upon attendee feedback, we will be addressing stress management, finances, blended families, time management, parenting, communication in marriage, Intimacy in marriage, and restoring joy in your marriage. Topics to make your family all God intended it to be.

### **Q: How should we dress for the retreat?**

A: Casual. We are here to relax and enjoy. You will be on the coast so mornings and afternoons will be warm. You might want a jacket as the evenings can be cool.

### **Q: Should I bring my kids?**

A: No! We love our kids, but this is a time to get away as couples. We do not have childcare available. One of the best things you can do for your marriage is find some quiet time for just the two of you.

### **Q: What time do we check-in?**

A: Check-in begins at 3pm on the 3<sup>rd</sup>.

### **Q: What does the schedule look like?**

A: Go to our website for the current schedule. The general outline we follow is:

- Thursday: A nice dinner and a general session that night
- Friday: Classes and connect time until noon. Free time with your spouse afterwards. We have a game time, Q&A, and challenge to wrap it up Friday night.
- Saturday Classes and connect time until noon. Wrap up and conclusion to close things out.